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Plan Title: _____

Student Name(s): _____

STEM PITCH VIDEO/PRESENTATION JUDGING CRITERIA

BULLET POINTS DO NOT HAVE A PRE-DETERMINED NUMERICAL VALUE.

	EXCEEDS EXPECTATIONS	MEETS EXPECTATIONS	BELOW EXPECTATIONS
<div style="border: 1px solid black; padding: 5px; text-align: center;"> Problem or Pain Point </div> <p>max. 10 pts.</p>	<ul style="list-style-type: none"> Names the problem or pain point. Identifies the customer, consumer group, or user that is most affected. Specifies the magnitude of the problem. 	<ul style="list-style-type: none"> Names the problem or pain point. Identifies the customer, consumer group or user that is most affected. 	<ul style="list-style-type: none"> Names the problem or pain point. Missing components.
Points: _____	10- 8 POINTS	7-4 POINTS	3-1 POINTS
<div style="border: 1px solid black; padding: 5px; text-align: center;"> Solution </div> <p>max. 10 pts.</p>	<ul style="list-style-type: none"> Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Explains the value proposition of solution. Correlates if the solution is cost-effective, faster, durable, reliable, accurate or some combination of these. 	<ul style="list-style-type: none"> Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Explains the value proposition of solution. 	<ul style="list-style-type: none"> Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Missing components.
Points: _____	10- 8 POINTS	7-4 POINTS	3-1 POINTS

