

Local, Regional and Statewide STEM Pitch Video/Presentation Judging Card

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Plan Title:	
Student Name(s):	

STEM PITCH VIDEO/PRESENTATION JUDGING CRITERIA

BULLET POINTS DO NOT HAVE A PRE-DETERMINED NUMERICAL VALUE.

	EXCEEDS EXPECTATIONS	MEETS EXPECTATIONS	BELOW EXPECTATIONS
Problem or Pain Point Point	 Names the problem or pain point. Identifies the customer, consumer group, or user that is most affected. Specifies the magnitude of the problem. 	 Names the problem or pain point. Identifies the customer, consumer group or user that is most affected. 	 Names the problem or pain point. Missing components.
Points:	10-8 POINTS	7-4 POINTS	3-1 POINTS
Noithios max. 10 pts.	 Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Explains the value proposition of solution. Correlates if the solution is costeffective, faster, durable, reliable, accurate or some combination of these. 	 Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Explains the value proposition of solution. 	 Names the existing products, services and/or solutions that are currently being used to address the problem and how the solution is different. Missing components.
Points:	10- 8 POINTS	7-4 POINTS	3-1 POINTS

	EXCEEDS EXPECTATIONS	MEETS EXPECTATIONS	BELOW EXPECTATIONS
Dood max. 10 pts.	 Describes what has been done to develop a proof of concept. Describes testing and feedback collected by potential consumers. Describes why consumers and users should care about this product/service in a manner that inspires one to purchase/participate. Elaborates regarding how product/service will change the consumers life. 	 Describes what has been done to develop a proof of concept and briefly explains. Describes why consumers and users should care about this product/service in a manner that inspires one to purchase/participate. 	 Lists proof of concept with little supporting detail. Describes why consumers and users should care about this product/service. Missing components.
oints:	10-8 POINTS	7-4 POINTS	3-1 POINTS
Written Summary	 Describes in detail all items included in the pitch. Background research and/or R&D is expanded. Explains any additional R&D required to create a solution to problem. Includes references & citations. 	 Describes in detail some of the items included in the pitch. Background research and/or R&D minimal. Summary is 2- 3 pages. 	 Missing information included in the pitch. Summary is longer than 3 pages or less than 2 pages. Missing components.
Points:	5-4 POINTS	3-2 POINTS	1 POINT
max. 5 pts.	• 1.5-2 minutes.	• 1 to 1.5 minutes.	Less than one minute or exceeds 2 minutes.
Points:	5-4 POINTS	3-2 POINTS	1 POINT
Total Points:			
JUDGE'S Printed N	ame D COMMENTS: Students especially look for	Signature constructive criticism to improve the project	for the future.